Phillips Brooks House Association

FY 2011



ANNUAL REPORT

students and communities partnering for social change



Our Mission

Get Connected

The Phillips Brooks House Association strives for social justice. As a student-run organization, we draw upon the creative initiative of students and community members to foster collaboration that empowers individuals and communities. Through social service and social action, PBHA endeavors to meet community needs while advocating structural change. PBHA seeks to promote social awareness and community involvement at Harvard and beyond.













PBHA Continuing Commitment to Service

A message from PBHA President Ekene Obi-Okoye and Interim Executive Director Maria Domnguez Gray

PBHA's fiscal year 2011 has been defined by a commitment to service as a lifestyle emphasizing excellence and continuity. We are excited to report on a series of initiatives launched this year that help us better meet this core value and will help ensure more thoughtful accountability to our constituents and stakeholders.

This year culminated with a revised set of organizational strategic priorities to serve as our compass over the next five years. The priorities focus our five-year vision of improvement in areas ranging from the volunteer and alumni experience to our scope of programming and intentional community partnerships. Specific priorities reflected in the FY 11 accomplishments include a focus on success for all children through connections with internal programs and external partnerships and ensuring quality services for our constituents through developing structures to better measure impact.

From existing best practices, we know that the strongest programming ensures a consistency of relationships between volunteers and program participants year-round. In 2011, we were happy to announce the addition of several term-time PBHA programs that help build that consistency. The admissions of South Boston After School, NAYEP Term mentoring, and Roxbury Youth Initia-

tive Term after school mark the first time in recent history that PBHA has had term-time complements to its ten summer camps. In addition, Leaders!, PBHA's teen youth development program achieved a new level of excellence, doubling the number of school year participants and building more intentional activities that support the teens' future pathways to success.

PBHA also introduced a new officer position, the Community Organizing Chair, dedicated to fostering relationships among programs working in the same geographical or issue-based community. Through the position, PBHA developed a variety of possible points of collaboration among program committees, including constituent referrals and support, shared training, and common issuebased organizing. Building on this theme, the Elderly Services programs piloted a shared training initiative and the housing programs launched a successful Housing Awareness Week. As an organization, PBHA was actively involved in the state-wide Youth Jobs Coalition, participating in collective actions and city and state hearings to advocate for teen employment fund-

At the heart of PBHA's commitment to service excellence are several improvements in our systems and approach to assessing our impact This year, PBHA piloted the Assessment Cohort, a yearlong evaluation and reflection process that guides

selected programs through defining their goals and outcomes, soliciting stakeholder feedback, and improving their programming in the context of what they learned. Our vision is to rotate programs through the cohort every several years, so that there is a consistent system for programs to exame the need for and impact of their services.

Additionally, student leaders and staff conducted a series of analyses and recommendations to help inform the direction of PBHA's programming. Most notably, we conducted a study of PBHA's current program and resource investment compared to areas of need in Boston and Cambridge to help steer future expansion priorities.

One area where we have made great strides in measuring impact and improving our outcomes is the Summer Urban Programs (SUP). In 2010, PBHA was invited to participate in a citywide dialogue and pilot initiative to better prevent summer learning loss among low-income children by the Boston Beyond and the Barr Foundation. Through this initiative, PBHA is working with the Boston Public Schools to better align our curriculum and assessment.

PBHA was also pleased to honor Arnie Duncan, Secretary of Education and PBHA alumni, with the 2010 Robert Cole's Call to Service award and lecture. (Continued on pg 3)

Continued from pg 2

Secretary Duncan spoke eloquently about the importance of setting service as a priority in life and in holding ourselves to high standards in doing so. The PBHA Alumni Weekend following the Coles lecture was equally inspiring and continued the theme of a lifetime commitment to service. The Awards Dinner featured a thoughtful message from the Outstanding PBHA Alumni awardee, New York Senior Deputy Commissioner of Education, John King, and a meaningful tribute to the Stride Rite Program and alumni supporter, Arnold Hiatt.

We know that commitment to service as a lifestyle is one shared by so many of us in the PBHA community. We are excited about the continued progress we are making towards this common value and grateful for the ongoing

support of friends like you in helping us get there.

Maria Dominguez Gray
Interim Executive Director

Ekene Obi-Okoye '12 PBHA President



PBHA Admits Four New Programs!

This year we welcomed four new programs into the PBHA family. The four programs admitted to PBHA were South Boston After School, the Native American Youth Enrichment Program Term, Roxbury Youth Initiative Term, and the Athena Program.

The South Boston After School program serves second and third graders at the Condon Elementary school and promotes arts-based literacy. The Native American Youth **Enrichment Program Term** is a mentoring program that serves the same population as its summer complement and aims to provide mentorship to urban youth with native heritage in order to promote native identity, raise self-esteem, and increase cultural awareness. The Roxbury Youth Initiative Term is an afterschool program

that compliments the Roxbury Youth Initiative Summer program. The program aims to provide academic enrichment while teaching its participants Roxbury community history. Finally, the Athena Program is a mentoring program that pairs undergraduates with high school students across Boston and Cambridge. The program aims to inspire community, leadership, and activism around gender issues through its mentoring relationships, workshops, and conferences.

With the addition of these new programs we have made a significant step forward in our goal to provide year-round, quality service to our constituents.



PBHA Annual & Summer Urban Program Donors for Fiscal Year 2011 (2/1/10 - 1/31/11)

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Friend-Raising!

In FY 11, our resource development team worked incredibly hard to build upon past accomplishments, to innovate and to think of new ways to bring much needed resources to PBHA with a particular focus on working toward creating a stronger and wider PBHA community. Our Annual SUP Auction did very well with over 350 people in attendance, raising nearly \$60,000. This trend held true and continued with all of PBHA's annual events, such as the Bike Auction, and Plant Sale. In addition, we have also made amazing steps forward in utilizing modern technologies to support our programming and build our community. In FY 11, PBHA partnered with CauseWorld by ShopKick, an iPhone/ Android application. Using this program, people throughout the United States are able to donate to our organization by simply clicking a button on their iPhone or Android device. Furthermore, we have made significant progress in updating our website and increasing our online presence. We worked closely with Blue State Digital on a pro-bono basis (the consulting group that worked with the Obama campaign) and developed a place on our website for alumni, donors, students, and community

members to share their stories and experiences with PBHA. We have also begun doing greater outreach to the vast network of people associated with our organization to he

people associated with our organization to help increase involvement and foster a greater understanding of the exciting initiatives that PBHA is currently undertaking.

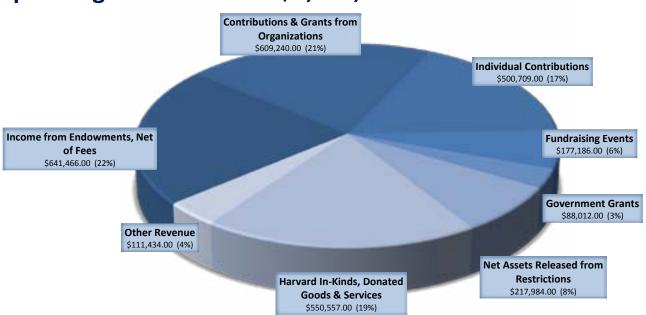


PBHA's Robert Coles "Call of Service" Lecture and Award was established to honor former PBHA volunteer, trustee, and longtime Harvard faculty member Dr. Robert Coles '50. Over the course of his prolific career, Dr. Coles has received the Pulitzer Prize, MacArthur Award, the Presidential Medal of Freedom, and the National Humanities Medal; advised President Kennedy on race issues; written more than 50 books and founded the awardwinning magazine DoubleTake; and illuminated our understanding of child psychology as well as figures such as Dorothy Day, Erik Erikson, Simon Weil, William Carlos Williams, Ruby Bridges, and James Agee. Through his popular course "The Literature of Social Reflection," Dr. Coles has influenced the lives of thousands of students that found in his teaching an emphasis on humanity, compassion, and

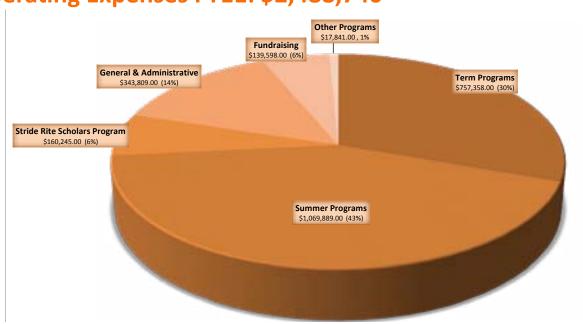
ethics

Secretary Arne Duncan was chosen as the Robert Coles "Call of Service" Awardee as a result of his dedication to public service and tireless efforts to improve the educational system for all. In his confirmation hearings, Duncan called education "the most pressing issue facing America," adding that "preparing young people for success in life is not just a moral obligation of society" but also an "economic imperative." "Education is also the civil rights issue of our generation," he said, "the only sure path out of poverty and the only way to achieve a more equal and just society." Duncan spoke to a packed Memorial Church, and offered inspiring words to the Harvard community.

Operating Revenue FY11: \$2,896,588



Operating Expenses FY11: \$2,488,740



Condensed Statement of Financial Position for the Year Ended January 31, 2011

Current Assets: Temporarily Restricted Assets: Endowments & Investments: Net Property & Equipment:	\$1,484,353 \$124,683 \$2,766,233 \$150,433
Total Assets: Total Liabilities:	\$4,445,253 \$76,971
Net Assets:	\$3,776,337

Condensed Statement of Activites for the Year Ended January 31, 2011

Total Operating Revenue & Support: Total Operating Expenses:	\$2,896,588 \$2,488,740
Change in Net Assets from Operations:	\$432,295
Total Net Assets, Beginning of Year: Total Net Assets, End of Year:	\$3,061,046 \$3,776,337

PBHA Charts a Path for the Future

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Phyllis Fallon, Accounting Assistant Steve Griffin, Vehicles Manager Emily Parrot, Harvard Club of Boston Nonprofit Management Fellow While student leadership is the foundation of our organzation, frequent leadership turnover makes long-term planning for the organization a challenge. Over the past three years, we have worked diligently to establish what we call strategic priorities, which are three to five year goals to improve specific aspects of our organization. This past year we refined these strategic priorities and developed a sustainable and realistic system to make long term planning pos-

sible for PBHA.

Through this year's refinement process we were able to identify the following as PBHA's strategic priorities:

 PBHA will develop a seamless pathway to college access and success for all children and youth participants in our programs through the creation and connection of internal programs and external partnerships.

> 2. PBHA will strengthen our organization and deepen the diversity of our programs and leadership through increased campus outreach and volunteer retention, conscientious staff hiring, and intentional leadership development.

> > 3. Every volunteer who enters PBHA will leave with a deeper awareness of and commitment to social justice and reflective practice.

 PBHA will ensure that community partners have shared voice and participation in training, programming, reflection, advocacy and organizg.

PBHA will ensure the quality programming that our constituents deserve through structures to measure our impact as well as responsible use and development of resources.

6. PBHA will develop a stronger public presence by established partnerships with local and national service organizations in order to engage in broader movements for social change.

7. Volunteers will recognize PBHA as an opportunity to be a part of a life long community. Alumni will be the primary supporters of the organization by providing financial resources, mentorship, and expertise.

8. PBHA will increase the support and scope of adult programming in order to meet immediate needs, increase opportunity and provide access to resources.



The Arthur Liman Press

The Arthur Liman Press at Phillips Brooks House is an endowed fund established by the Liman family in honor of Arthur C. Liman '54 to support publications that honor public service and his memory.