

PHILLIPS BROOKS HOUSE ASSOCIATION



ANNUAL REPORT FY 2015



phillips brooks house association

110 years of doing good well.



Dear PBHA Family,

Anniversaries are wonderful occasions to reflect on where we are and look back on the history that has informed our current identity, values, and vision. This year, PBHA celebrated 110 years of “doing good well.” 110 years of college students confronting social injustice in our neighborhoods and across the world, and, in doing so, becoming transformed themselves. 110 years of addressing immediate, pressing needs while advocating for structural change. 110 years of personal relationships and stories whose impact carries well beyond the time in which they took place.

During the October weekend celebrating those 110 years, PBHAers across generations reflected on our collective story. Those who had been deeply involved in Prisoner Education in the 70s, who started the Harvard Square Homeless Shelter (UniLu) in the 80s, or led the Progressive Student Labor Movement in the 90s shared insights with students engaged in those programs today. A panel of current students, alumni, and former participants whose experiences spanned six decades of the Summer Urban Program spoke of the ageless power of mentorship and of developing a love of learning and pride alongside children in the camps. Recipients of the STRIDE (formerly Stride Rite) undergraduate scholarships, which support low-income students committed to public service, and of the postgraduate fellowships, which fund a year-long service project, considered how the program furthered their own development and life-time commitment to public service. Woven throughout all of these stories was a common passion and commitment to justice as well as the sense of home alumni found at PBHA and still experienced 10, 20, 50, or even 65 years later.

In 2014, PBHA added another successful and eventful page to its long history book. With a theme of “Our Story, Your Story,” this year’s leadership continued the 110 year tradition by emphasizing organizational stewardship and shaping our vision for the future by drawing on our rich past. We were recognized nationally by First Lady Michelle Obama for combating summer learning loss through SUP, and gained state-wide visibility through a partnership with a youth development organization championed by PBHA alumna and former Governor Deval Patrick. Our student leaders continued to innovate, leading the way in meeting unmet community needs by creating a youth homeless shelter that will double the number of beds available to this growing and vulnerable population in Boston by November of 2015.

As an organization, we reflected on the legacy and current implications of the historic 50th anniversary of the Civil Rights Act of 1964. Moved by events locally and across the country, students engaged in supporting Black Lives Matter community building activities and continued important efforts to advocate for workers’ rights and teen jobs.

In addition to exciting programmatic innovations, PBHA also made remarkable strides at the operational level. This year we invested time and effort to recognize the hard work of our volunteers and foster current and future student leadership through an emphasis on appreciation, growth, and opportunity for all students involved in PBHA. Through visits to Los Angeles and D.C. we reconnected with the extended PBHA family, learned of the diversity of alumni experiences, and were again reminded of PBHA’s strong tradition of working with communities and delivering services that are needed at the time. Additionally, PBHA developed innovative fundraising, financial management and communications systems, ensuring that our decades-old programs are able to continue serving the community for years to come.

With a vision for our future inspired by our 110 years of excellence and lessons learned, PBHA has taken a balanced approach to operational, programmatic, and financial growth. As two members of a larger group of dedicated and hard-working student leaders and staff, we are proud to report that the organization is stronger than ever and has an exciting future ahead. Here’s to the road ahead.

In service,

Maria Dominguez Gray,
Class of 1955 Executive Director

José Magaña
PBHA President

Our Story, Your Story

PBHA's mission is best understood through the experiences of our stakeholders, such as student officers, alumni, volunteers or teen leaders. In our 110th year of operation, we have been collecting stories both past and present that tell PBHA's history.



Mary Gashaw

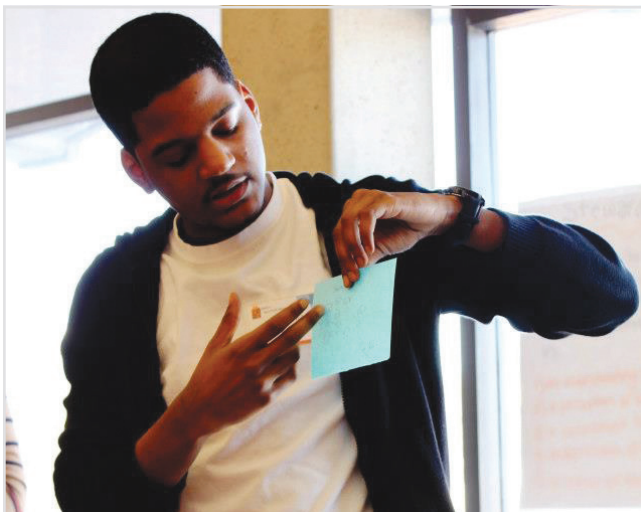
Participant in Advocacy & Organizing Training & PBHA's Leaders! Program

High school sophomore Mary Gashaw first became involved in PBHA as a camper in our summer programs. In 2014, Mary, who was interested in mobilizing her community around issues like education, racism, and gentrification, signed up for the Advocacy & Organizing Training run by PBHA staff and alumni. "I've come to realize that a lot of the different things I was advocating for affected me, but not to the extent that it did for others," said Mary, who used some of the skills honed in Advocacy & Organizing to lead a walkout of hundreds of students in her grade after the non-indictment of Darren Wilson in Ferguson, MO (see photo). "The training allowed me to be more mindful in how I approached different issues and understanding my role as an organizer and sometimes, ally."

Joseph Ozawa

PBHA Alumnus

When student leaders and Class of 1955 Executive Director Maria Dominguez Gray traveled to Los Angeles, they reconnected with alumni from across generations, including Joseph Ozawa '67, who shared his experience volunteering with the PBHA-Miles College project organized by Dean John Munro and the President of Miles College in Birmingham, AL. Volunteers tutored youth, registered voters, and integrated public facilities, just weeks after three civil-rights activists were murdered in Mississippi. "Of all my Harvard experiences," Joe reflected, "PBHA remains deeply embedded in my heart as the most personally significant experience of all my years there."



Jorge Santana

Summer Urban Program Group Officer

Jorge Santana moved with his family to Mission Hill when he was eight years old. Since then, he has spent 11 out of the past 13 years participating in PBHA programs, culminating in his role as co-director of the Mission Hill Summer Program and election as Assessment and Evaluation Chair. This summer, Jorge led the Summer Urban Program director team as Program Group Officer, and traveled to Washington, DC to meet Michelle Obama as she honored exemplary summer programs. One of Jorge's co-Officers said, "No one that I have met in my four years at Harvard embodies the spirit of PBHA the way he does. His humility and grace combined with his hard work make him one of the most well-respected and effective student leaders PBHA has ever seen."



Greg Johnson talks with Keyatch founders Remi Cruz, Victoria Rivera-Cruz and their son after a panel discussing the history of PBHA's community-based summer programming.

110 years of doing good well

This year's Robert Coles "Call of Service" Lecture and Alumni Weekend marked a particularly powerful anniversary for PBHA and its alumni, celebrating our 110th year of operation as well as the 50th anniversary of the Civil Rights Act of 1964.

On October 24th and 25th, PBHA held its annual Robert Coles "Call of Service" Lecture and Award and Alumni Weekend, which brought together alumni and partners from across generations to celebrate the richness and diversity of PBHA's legacy and to strengthen its ongoing commitment to social justice.



Robert Coles greets Bob Moses at a reception before the "Call of Service" Lecture, while PBHA President Jose Magana looks on.

Friday marked the 8th annual Robert Coles "Call of Service" Lecture and Award. Established in 2007, this annual event honors former PBHA volunteer, trustee, and longtime Harvard faculty member Dr. Robert Coles and his book, *The Call of Service*, which examines the idealism PBHA seeks to instill in students. The event brings a significant leader in public service to Harvard each fall to inspire a deeper engagement with critical social issues both on campus and in the wider community. Bob Moses was the 8th Annual Robert Coles "Call of Service" Lecturer and Awardee at the First Parish Church in Cambridge. As an activist and organizer with the Student Nonviolent Coordinating Committee (SNCC) and Mississippi Freedom Democratic Party, Moses was at the forefront of empowering disenfranchised African-Americans to increase their political power. In 1982, Moses received a MacArthur Genius Grant and turned his focus to education, founding the Algebra Project in his daughter's public school here in Cambridge. For more than 30 years, the Algebra Project has envisioned education as an extension of the civil rights campaigns of the 1960s, harnessing mathematics as an organizing tool to ensure that all students receive the quality education they deserve. Reflecting on the 50th anniversary of the Civil Rights Act of 1964, Bob Moses invited students and alumni to consider the civil rights issues of our time, including education, mass incarceration, and youth empowerment.

Throughout the weekend, current and former PBHA students gathered to hear stories from our Building Blocks panel series, each of which offered an oral history of foundational PBHA programs. The founders of Keylatch after school and summer youth programs, Harvard Square Homeless Shelter, leaders in prison education, the Mental Health Committee, and the Living Wage Campaign all shared their stories of service and advocacy. Among the PBHA alumni speaking, PBHA was honored to welcome back former Cambridge mayor and Columbia Point volunteer Ken Reeves sharing stories of service in the early Summer Urban Program; Van Le reflecting on the personal impact of Stride-Rite (now STRIDE); and Indira Talwani, U.S. District Judge and former prison education volunteer, discussing the ways in which exposure to prison issues in college shaped her life-long passions.



Former PBHA President Trevor Cox, long-time Administrative Assistant Lee Smith, and former Programming Co-Chair and current Board member Mina Makarios.



The Hon. Indira Talwani (Prison Committee), Hahrie Han (PEN), Ben Shuldiner (PSLM), Scott Seider (Harvard Square Homeless Shelter) and Michelle Rago (HSHS founder, not pictured) discuss the history of adult services and advocacy at PBHA.



Generations of Keylatch directors reunite at PBHA's 110th Anniversary Gala.



Dean of Harvard College Rakesh Khurana joins Robert Coles, son Michael Coles, Bob Moses, and PBH leadership before the "Call of Service" Lecture.

The Constitution's preamble does not begin "We the president" or "We the Congress" or "We the Supreme Court." No, it begins "We the people," and we shouldn't take lightly the effort required over the past two and one quarter centuries to expand the reach of "we" to a wider and more inclusive class of adults.

Your generation is tasked with expanding that reach to include the nation's youth.

— Bob Moses

Making STRIDES

PBHA's STRIDE postgraduate fellowship is intended for seniors who devoted themselves to service as undergraduates, and demonstrated a future lifetime commitment to service. The award provides fellows with the opportunity to put their vision for social change into action.



Photo Credit Charlie Byrd

Peggy Mativo

An opportunity to strengthen Kenyan schools and develop a generation of leaders along the way

In 2014, Peggy Mativo was awarded a STRIDE postgraduate fellowship for growing a leadership development gap-year teaching program in her home nation of Kenya. The model provides additional instructional capacity to Kenya's under-resourced schools and offers young people professional development, service and leadership opportunities. A year after receiving the fellowship, Peggy's program (Promoting Access to Community Education, or PACE) is working in five schools across Kenya. All have shown dramatic increases in academic performance on standardized tests, while local school administrators have noted improved behavior.

To date, PACE teaching assistants have volunteered more than 28,000 total hours in ten public schools in Nairobi. In addition to their work in schools, PACE alumni have started their own longterm campaigns: like Hawaa Bonaya's Pledge-a-Pad campaign, which aims to provide sanitary napkins and reproductive health education to girls in schools in informal settlements, as well as library projects at Kawangware and Bohra Primary.

STRIDE Scholars (Term-time and summer)

The STRIDE undergraduate program awards scholarships to students on financial aid to support a year-round commitment to public service working with the same community or social justice issue. STRIDE Scholars are low income and/or work study eligible; the PBHA scholarship allows them to fully participate in community service activities without the distraction and time commitment of another job, which most of these students have to take to meet their financial responsibilities.



Sarah Rosenkrantz

A vision of shelter for homeless youth in Boston and Cambridge becoming a reality

As an undergraduate, Sarah Rosenkrantz and her fellow Harvard Square Homeless Shelter volunteers imagined a shelter devoted to serving young people. PBHA's STRIDE postgraduate fellowship has allowed Sarah, along with co-director Sam Greenberg and a team of student volunteers, to move from that idea to a near-reality.

Sarah writes, "In the spring of 2014, we had yet to secure a home, had raised only \$80,000, and were still struggling to establish a firm understanding of our program. However, STRIDE believed in our mission: to provide shelter to young people our own age (18 to 24), who were without homes and without the support needed to transition out of homelessness. The STRIDE fellowship allowed us to invest the time and energy needed to sign a 10-year lease with our host, the First Parish Church in Cambridge; to raise over \$1,000,000; and to develop a research-informed program model. Because of STRIDE's belief in our vision and our potential, Y2Y Harvard Square will be able open the first student-run shelter for young adults on November 1, 2015."



Michael McKnight, Natalie Guerrier-McKnight, Joe Garland, Sandra Guzman and other supporters join Class of 1955 Executive Director Maria Dominguez Gray (and son Chris) in Washington, DC.



Students and staff meet with PBHA alumni Kenneth Glazier, Phyllis Owen, Joseph Osawa, host committee member Sabrina Forte, and Diane Bock in Pasadena, California.

On the road with PBHA

This year PBHA students and staff traveled to Washington, DC and Los Angeles, California to reconnect with alumni and friends.

As anyone who has volunteered in a PBHA program knows, the organization's reach extends far beyond the brick house in Harvard Yard. Our network of alumni stretches across the globe, engaging in an incredible range of service, social justice or humanitarian work, from a first-grade teacher in Mattapan, to an executive director of a global nonprofit, to policymakers in

DC. The global PBHA family reminds us of our history, instructs us in best practices, and spreads the mission of striving for social justice on a much larger scale.

This year, in an effort to build even stronger community with our extended alumni family, PBHA Executive Director Maria Dominguez Gray and student leaders

traveled to Washington, DC and Los Angeles, California to reconnect with alumni. Alumni from across generations met at PBHA-hosted receptions, shared their stories of service with PBHA, and heard from students about some of the exciting developments at PBHA over the last few years.



PBHA students and staff gather with Los Angeles-area alumni. Special thanks to the members of our host committee, including Ken and Yvonne Aldrich, Rev. Canon Scott Van Horn, Winmar Way, Sae Takada, Eric Sefton, and Lydia Lo.



PBHA staff, student officers, and SUP directors smile with former Governor Deval Patrick and community partner Thaddeus Miles of MassHousing at Project 351's Service Day. 351 eighth-graders from across the Commonwealth spent the day creating "learning packs" for more than 800 SUP campers. Photo Credit: Jennifer Cogswell

A successful summer with SUP

Every summer we hear campers, counselors, directors and parents alike refer to their Summer Urban Program (SUP) camp as a "family," often citing the binding power of campers growing up in the program and counselors who return summer after summer.

This summer was a watershed moment for our South Boston, Roxbury, and Mission Hill camps, all of which were directed by students who had once been campers. All of these directors, along with the rest of Team SUP, brought incredible passion and focus to the job of designing and running a six-week camp for youth across Cambridge and Boston.

SUP continued to strengthen its academic enrichment for the 800 campers who participate in three hours of daily classroom time, in addition to field trips and collaboration days with other camps. Returning counselors like Jalem Towler of Roxbury Youth Initiative developed rigorous, relevant curriculum such as a food awareness unit that incorporated math and literacy skills into an exploration of what makes us healthy, from reading nutrition facts to analyzing food pyramids.

2014 marked our second summer partnering with three literacy coaches to support our senior counselors in the classroom. The coaches offered training in curriculum design, particularly helping

counselors align their summer lesson plans with the district's English Language Arts (ELA) outcomes and benchmarks. 75% of senior counselors successfully implemented their coach's feedback, gaining concrete skills in behavior management, student engagement, and lesson planning.

At the end of the summer, 99% of parents said they would recommend the camp to other parents, and 91% reported that their child learned new things by participating in academic enrichment activities. One parent wrote, "[My son] raves about camp. I love that young people run the camp and are positive role models."

PARTNERING WITH PROJECT 351

This year, Project 351, a non-profit that celebrates service and leadership among middle-schoolers from across Massachusetts, partnered with PBHA to design, purchase, and—with the help of hundreds of eighth-graders—put together more than 900 learning packs for this summer's Summer Urban Program

campers. That's enough packs for every single SUP camper to go home with a bag of school and art supplies! Each of the learning packs contained a water bottle, markers, a notebook, art supplies, math games, dictionaries, math tools and a book.

Driven by the vision and energy of its Executive Director Carolyn Casey, Project 351 began as a program to encourage service across the Commonwealth of Massachusetts. Each town and city in the Commonwealth selects one eighth-grade service ambassador, who takes part in statewide service projects and leadership opportunities. After meeting each other at the Boston-based Launch Day in January, the ambassadors reunite at Project 351's annual Leadership Reunion, where they take part in service, as well as workshops and reflection.

Project 351's focus on service and youth development made for a natural partnership with PBHA. In April, PBHA awarded Carolyn Casey the SUP Impact Award for her steadfast dedication to youth development. Her bold vision for transformative experiences for youth of the Commonwealth mirrors the work done each day in SUP, and at PBHA throughout the year.

In addition to working alongside the eighth grade Ambassadors, PBHA student directors facilitated workshops for the middle-schoolers that drew upon trainings that have proven powerful for PBHA leaders, including the Leadership Compass

One parent wrote, "[My son] raves about camp. I love that young people run the camp and are positive role models."

activity and other tools for understanding yourself as a leader. The leadership compass, which helps participants understand themselves as a "North" (action oriented), "East" (vision oriented), "West" (analytical, detail oriented), or "South" (empathetic, process-oriented), gives young people language for their own



personal work style, and invites them to reflect upon the ways they might build off the strengths of that style—and pay attention to the blind spots!

The impact of Project 351's partnership with PBHA extended far beyond the day-long Leadership Reunion, with SUP campers using the learning packs made that day throughout the summer for in-classroom academic work, creative projects, and more.

HONORED BY MICHELLE OBAMA

As a winner of the National Summer Learning Association's Excellence in Summer Learning Award, our PBHA staff, directors and teens were excited

all children to complete some form of higher education. During her remarks, the First Lady praised programs like SUP that work to prevent summer learning loss among children from low-income families. "We're going to work to make sure every young person in America can have a great summer learning experience, no matter where they come from or how much money their parents have," she said. "That's our job. We've got to make sure you have the resources you need to reach your goals."



Michelle Obama greets Summer Urban Program Group Officer Jorge Santana at National Summer Learning Day in Washington, DC.

to receive an invitation to attend the NSLA's National Summer Learning Day for a chance to meet First Lady Michelle Obama. On June 20th, SUP representatives traveled to Washington, DC, where the First Lady addressed a crowd of educators and youth workers as part of her Reach Higher Initiative, which aims to inspire

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Student directors discuss program management with director of programs Robert Bridgeman at Cabinet Retreat, which took place at Camp Farley in Mashpee, MA this year.

Transformed by service

Inspired by Dean of Harvard College Rakesh Khurana's call that undergraduate experiences be personally, socially and intellectually transformative, PBHA celebrated incredible outcomes in our student development. Whether through trainings, reflections, or opportunities for leadership, students reported a volunteer experience that left them changed and empowered.

87% of students who participate in PBHA programs report that public service "increased my understanding of my abilities, talents, and self."



Personal

"I've always heard that the best way to help yourself is to help others. It's true; by giving others the extra push, I can learn to give myself that extra push, too."

—Ezinne Nwankwo, Mentor with BRYE 1-2-1

Intellectual



60% of PBHA program directors say "my service aligns with my intended post-graduation field or current area of study."

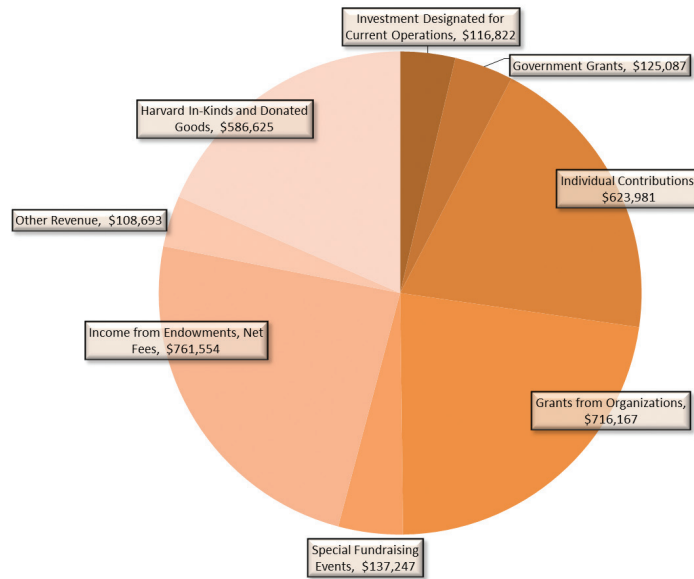
84% of students say that volunteering with PBHA "increased my ability to take leadership in working for social change."

89% say it "developed my ability to get along with people different from me."

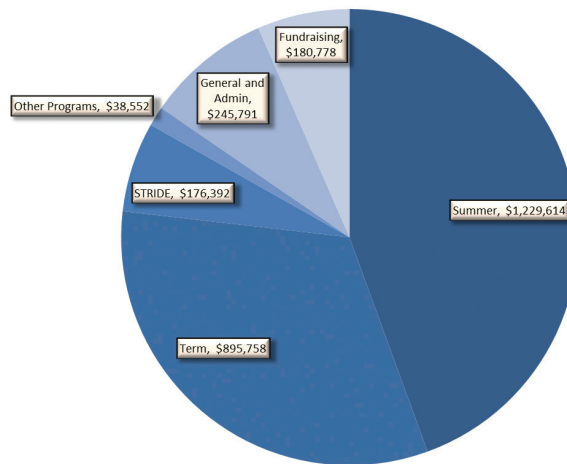
Social



Operating Revenue FY2015



Operating Expenses FY2015



Condensed Statement of Financial Position

Current Assets	\$1,901,321
Temporarily Restricted Assets	\$1,004,508
Endowment & Investments	\$3,431,513
Net Property & Equipment	\$141,169
Total Assets:	\$6,074,789
Total Liabilities:	\$586,757
Net Assets:	\$5,488,032

Condensed Statement of Activities

Total Operating Revenue & Support	\$3,176,176
Total Operating Expenses	\$2,766,885
Change in Net Assets from Operations:	\$409,291
Total Net Assets, Beginning of Year:	\$4,958,892
Total Net Assets, End of Year:	\$5,488,032

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Class of 1955 Executive Director
Kate Johnsen,
Deputy Director
Louise Wills, Senior Development
Coordinator
Matthew Roper,
Financial Administrator
Robert Bridgeman,
Director of Programs
David Dance,
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Kerry McGowan,
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Jesse Leavitt,
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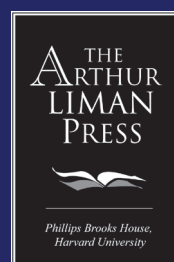
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Phillips Brooks House Association
1 Harvard Yard
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Phone: 617.495.5526 | Fax: 617.496.2461

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