

PHILLIPS BROOKS HOUSE ASSOCIATION



ANNUAL REPORT

FY 2016



phillips brooks house association

*"Each time a man stands up for an ideal, or acts to improve the lot of others,
or strikes out against injustice, he sends forth a tiny ripple of hope,
and those ripples build a current which can sweep down the mightiest walls of oppression and resistance."
-Robert F. Kennedy*

Dear PBHA Supporters,

Phillips Brooks House Association's 2015 was a truly remarkable year and one that illustrates, perhaps more than ever, the power and impact of what we can accomplish together.

This year we were so proud to support the creation and opening of Y2Y (Youth to Youth) Harvard Square, a youth shelter which, thanks to the leadership of alumni Sam Greenberg and Sarah Rosenkrantz, is a powerful example of how we can address some of society's greatest needs by building partnerships. Y2Y's opening, which followed an extensive renovation of the space located at First Parish in Cambridge, Unitarian Universalist, united students, homeless youth, residents, business owners, elected officials, and donors in the shared mission of tripling the number of shelter beds dedicated to 18-24 year-olds in Greater Boston.



HOPE, the Harvard Organization for Prison Education and Reform, built connections between the prison education programs that have been part of PBHA for more than 60 years and strengthened advocacy efforts addressing abuses in the criminal justice system. With the help of the 2015 Robert Coles Call of Service lecturer and honoree, Black Lives Matter co-founder Alicia Garza, Boston and Cambridge youth joined with Harvard student groups to show their commitment to the ideals of this critical movement. Longtime Summer Urban Program campers and then counselors, Wen Ping Gao and Henry Santana, were invited to the White House as part of First Lady Michelle Obama's Reach Higher Initiative to learn from other first-generation college students entering their first year of college.

We saw the power in 2015 of connecting current undergraduates with alumni and alumni with one another. The revival of PBHA's alumni mentoring program fostered an active intergenerational learning community. Summer Urban Program alumni, who are now teachers, returned as literacy coaches and significantly improved the service experience of the undergraduates, the quality of teaching in the classrooms, and in return were reminded of their own commitment to service. Current undergraduates met with alumni at a reunion in Chicago, where the latter shared stories about how their PBHA experiences influenced their work in mental health, education, prison reform, and legal services. Alumni weekend featured a reunion of PBHAers who had worked with the Roxbury programs, including the founder of Academy Homes Youth Summer Enrichment Program (now Roxbury Youth Initiative), Amnesty International's executive director, and the 2015 PBHA Outstanding Alumnus, Steven Hawkins. A match challenge by 2015 PBHA Outstanding Supporter David Orr encouraged seniors to "pay it forward" by giving back and led to a record setting 170 gifts from members of the Class of 2015. Inspired by that effort, several reunion classes dramatically increased their participation in PBHA's annual appeal.

Helen Keller once noted, "Alone we can do so little. Together we can do so much." PBHA's accomplishments in 2015 were a tapestry of the voices and efforts of current students and staff, alumni, partners, and constituents who achieved "so much" towards building a better world TOGETHER. Thank you for staying connected.

In service,

Maria Dominguez Gray,
Class of 1955 Executive Director

Jing Qiu
PBHA President

PBHA BY THE NUMBERS



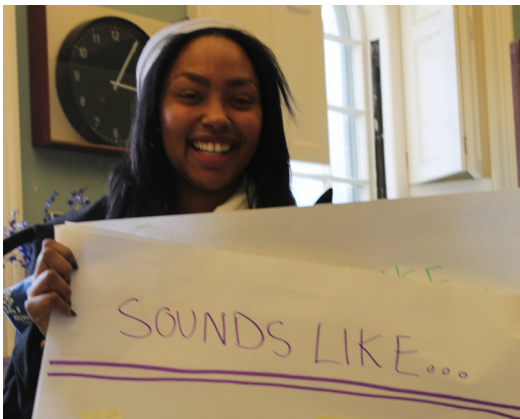
16 mentoring programs

81% of those volunteering with PBHA found that volunteering increased their ability to take leadership in working for social change.



12 summer camps

89% of parents of Summer Urban Program campers agreed that their child's reading and writing skills increased because of camp.



432 students took part in Public Service Academy

Public Service Academy trains students in skills from tutoring to mentoring and leadership.



8 advocacy, health & housing programs

83 young people (18 to 24 years old) received housing and support from Y2Y Harvard Square in its opening season.

ANSWERING THE CALL TO SERVE: PBHA's 9th ANNUAL ROBERT COLES LECTURE



On October 30th 2015, PBHA held its ninth annual Robert Coles “Call of Service” Lecture and Award, which brought alumni and community partners together to reflect on the meaning of service, social justice, and ultimately, how to answer the call to serve.

The event honors former PBHA volunteer, trustee, and longtime Harvard faculty member Dr. Robert Coles, drawing its name from his book *The Call of Service*. Every fall the lecture brings a pioneer in public service to Harvard to inspire engagement in social issues on campus and beyond. Alicia Garza (left), Special Projects Director for the National Domestic Workers Alliance and co-founder of #BlackLivesMatter, spoke this year at Memorial Church in Harvard Yard.

Electrified by the power and relevance of #BlackLivesMatter to their own lives, a forum of 40 youth leaders from Boston, Cambridge, and Harvard gathered to talk with Ms. Garza before the lecture. Youth from Teen Empowerment, Black Ministerial Alliance, the City School, Freedom House, Youth Against Mass Incarceration and Boston Coalition Police Accountability, together with college students from Harvard student cultural organizations, asked Ms. Garza about the state of the movement and where she sees it headed. Youth leaders left inspired to take action in their communities by building relationships with other organizers in the room and reflecting on Ms. Garza’s advice.

Later in the evening, Ms. Garza, in a church full of onlookers, after receiving her Robert Coles “Call of Service” award, led the crowd on an inspiring story and journey of what led to the #BlackLivesMatter movement and in the end called upon everyone in the church to answer the call to serve and left us with many inspiring quotes.



Awardee Alicia Garza with Dean Rakesh Khurana, Executive Director; Maria Dominguez-Gray, student leaders, and #BlackLivesMatter Boston and Cambridge leaders.

Alicia Garza on the origins of #BlackLivesMatter

In the grief, in the rage, in the disbelief [following the Trayvon Martin case], it felt necessary to make an intervention, to say that our lives do matter. To celebrate the resistance that is blackness. To conjure love, deep abiding, non-conditional love for one another. We are the soul of this country. We have been the soul of this country over and over and over again.

Black Lives Matter really is a love note to our people. It is a defense of our right to our humanity, and it is a celebration of all of the ways in which we re-humanize ourselves and the rest of this country every single day.



Alicia Garza leading a pre-lecture workshop with youth leaders from Harvard and Greater Boston.

It is a call to action. It is a call to fight for our people. And when we say Black Lives Matter, we don't discriminate any lives. When we acknowledge the dignity, the humanity of black lives, we also acknowledge that everyone else's life matters, too.

"THANK YOU FOR GIVING ME HOPE AGAIN"

When Y2Y Harvard Square opened its doors December 22, 2015, it felt a lot like a culmination. We had reached this moment after years of hard work that began with a call from the community for safe, easily accessible shelter for 18-24 year olds. Following that, we were lucky enough to develop an energetic and talented team of student leaders, and a broad and committed Advisory Network that encompassed a diverse range of stakeholders from across Greater Boston.

With the help of this group, we began to build a programmatic model based on our underlying principles of positive youth development, trauma-informed care, and harm reduction. We hoped that the shelter could leverage the unique strengths of our community to provide case management, legal services, medical and mental health care. We began to develop robust advocacy networks focused on capacity building workshops and opportunities for students and guests to engage in legislative and public advocacy. And we found a home at the First Parish Unitarian Universalist Church in Harvard Square, who courageously and generously partnered with us and Youth on Fire. To make this space a true home, community-driven foundations and corporations including the Richard and Susan Smith Family Foundation, Ian Simmons and Liesel Pritzker Simmons, the Liberty Mutual Foundation, and members of the Harvard Square Business Association, stepped forward to support the renovations. Under the guidance of Skanska USA, Essex Newbury North, and Studio G Architects, a partnership of nearly 20 construction companies collectively leveraged hundreds of thousands of dollars in donations to deliver a beautiful and highly functional space. And most importantly, young adults-both housed and unhoused- built the program from the ground up - so that the shelter would be ready to launch by the end of 2015.

December 22 did in fact feel like a culmination of years of work, hundreds of hours of labor, more than a million dollars, and immeasurable community support. However on that night, we were reminded that our work has only begun.



We have been reminded of this by the fact that our beds are constantly full, that our students put in dozens of hours each week to support our guests on their pathways out of homelessness, and that hundreds of volunteers within the university and across the community have united to ensure that not a single shelter shift goes unstaffed.

Maybe the best reminder that we received about the importance of starting and sustaining our work is the Y2Y welcome card (above), designed by Y2Y Youth Advocacy Coordinator Kitty Zen, which has been hung up in the shelter space since the last few weeks of the shelter's renovation. Volunteers and guests alike have filled the welcome card with hopeful and inspirational messages, none more special than a message from a guest saying "Thank you for giving me hope again." So the work is just starting, and will go on until all young people have a safe place to sleep and the opportunity to truly feel hope.

By Sarah Rosenkrantz & Sam Greenberg

MOVING IN STRIDES

Since 1982, PBHA's Stride Community Service Scholars Program has provided emotional and financial support for student service leaders on financial aid at Harvard College. The vision of the program is to ensure equal access to community service opportunities for all students, regardless of their socio-economic status. We believe that engaging these talented student leaders is essential, engaging their passion and skills to create a positive impact on greater Boston and Harvard communities before moving on to become leaders in public service. In 2015, one-time funding from an anonymous donor allowed us to increase the program from 28 scholars to 42, many of them first generation collect students. Scholars received one-on-one mentoring and had the opportunity to participate in reflection and facilitative leadership training with their peer community, and engage in a small group learning project in a social justice topic area of their choice.



Stride's Impact by the Numbers

10

increased service hours per week reported by Stride Scholars after joining.

80%

of Stride Alumni continue to lead public service efforts in a career or volunteer capacity.

4X

After graduation, Stride Scholars are **4X** more likely than their peers to volunteer or work in human centered careers.

"STRIDE helped me discover what I want to do with the next step of my life. It helped me determine that I want to continue my work with youth in the community that I have served throughout my time at Harvard. STRIDE has given me personal transformation in the area of managing emotions, building relationships and growing alongside people."

For the 2015-16 program year, three PBHA STRIDE Community Service Scholars Program post-graduate fellowships of \$30,000 were awarded in April to support entrepreneurial projects that reflect a continued commitment to social justice on behalf of the selected graduating seniors. Fellowships began last summer and will extend for 12 months, although both fellows have expressed a commitment to continuing with their project well beyond that time period:

Jalem Towler is currently working in Roxbury developing an out-of-school time basketball-based math curriculum for middle schoolers and running the youth center at Academy Homes.

Diana Acosta returned to her home community in Washington D.C. There she is working at the Latin American Youth Center to develop enrichment programming for teens and increase parent education and outreach efforts.

Rachel Sandalow-Ash is continuing work she began as an undergraduate to encourage dialogue and understanding between Jewish and Palestinian communities by organizing Jewish student groups on campuses across the country to adopt more inclusive policies.

"STRIDE enables me to volunteer more, be involved in service without the burden/stress of finances, and interact and grow with other service-minded, passionate, individuals!"

"STRIDE trainings improved some of my skills related to facilitating meeting and those practical skills. It has also allowed me to reflect on myself more deeply and thereby improve the ways I try to advocate for the communities I'm a part of. It has also helped me feel supported in my journey to personal care."

GIVING BACK



2015 Reunion class members met up at PBHA's annual reception during Harvard's class reunions.

This year, the classes of 2010, 2005, 2000, 1995, 1990, and 1980 -all in their college reunion year--came together in the Parlor to call upon their peers to give back to PBHA.

“As students,” one class wrote to their classmates, “we saw first-hand what it meant to partner with communities to tackle deep-seated challenges. We learned to work collaboratively, to listen as well as to hear, to build consensus, and to move together toward long-term solutions. Today, PBHA remains a place where students develop their skills and strengthen their commitment to service.”

Members of each reunion class identified the need for younger classes to step up, noting that when they were students, older classes had supported their own service. They were inspired by the senior class who mobilized their over 170 of their 2015 classmates to donate to PBHA. Each class set a participation goal of at least 50 gifts from their peers, reaching out to friends and fellow volunteers to encourage them to give. As added incentive, long-time PBHA and Stride Ride program supporter Arnold Hiatt pledged to match any first-time or increased gift up to \$25,000. By the end of the campaign, PBHA's reunion classes had raised more than \$50,000!

PBHA GENERATIONS ALIGN

PBHA alumni span generations, live across the world, and represent a diversity of experiences and interests. Interests that reflect those of PBHA students, experiences that could provide students with valuable insight into their own service work and their paths for moving forward. The PBHA Alumni Mentoring Program, which piloted last year, brought together the vision PBHA and its alumni have to connect the generations of PBHA-ers so they can learn from each other, build community, and strengthen the ways they strive for social justice together.



Current students reflect upon their service with their mentors

PBHA has gone through various iterations of alumni mentoring programs in the past, but what made this version different was the fact that in addition to emphasizing the one-on-one support of a mentoring relationship, this version also focused on creating a reflective community. A community of individuals dedicated to service work, who happened to be at different stages in their lives, who happened to have different experiences and stories to contribute. During alumni mentoring gatherings last year, mentors and mentees alike had time to share their goals and aspirations within a space where they got to reflect on personal and worldwide service work and model self-care and collective care for one another and other members of the program.

By Yasmin Issari



Student leaders of STAGE.

ALL THE WORLD'S A STAGE

Harvard STAGE (Student Theater Advancing Growth and Empowerment) is an organization dedicated to empowering Boston and Cambridge youth through the performing arts. Harvard STAGE's mission is twofold in its goals to positively influence underprivileged youth as well as strengthen the connections between the performing art talent at Harvard and the Greater Boston community. STAGE teachers foster students' growth through increasing students' self-confidence and enhancing students' self-expression and communication skills through allowing them explore their artistic talents and interests.

In order to fulfill our mission, STAGE members organize and implement a self-designed performing arts curriculum to be taught to youths in grades 3-8 that emphasizes creativity, self-confidence, and communication skills. STAGE teachers work in teams of three and visit their school for a one-hour lesson at the end of each school-week. STAGE teaches its students the basics of theatrical performance, from improvisation to character development, ultimately helping students to write and perform an original show, which is showcased at their school for family and friends to see at the end of the year.

STAGE decided to join PBHA since we really desired to connect to and learn from the students of other Harvard public service groups.

We also really appreciated the multitude of trainings offered by PBHA to improve our abilities to manage our organization, encourage the personal growth of our teachers, and most of all better serve Boston & Cambridge youth for years to come. We are very happy to have joined STAGE on November 18, 2015.

We are excited to be joining the PBHA family and working with other amazing public service student groups to further our connections to the communities citywide we work with as well as provide performing arts events for our students and youth of other PBHA programs to collaboratively learn together.

By Katherine Divasto

BEATING THE ODDS

This summer PBHA was one of 70 non-profits in the country chosen to nominate youth to participate in the 2015 Beating the Odds Summit; as part of First Lady Michelle Obama's Reach Higher Initiative. This initiative inspires all students in America to surpass high school and 'reach higher' for their future. More than 130 college-bound students, who overcame obstacles and continued on to finish high school, were honored by the First Lady. The young people had the opportunity to meet President Obama during an unscheduled appearance.

PBHA sent two first generation college-bound youth, Henry Santana and Wen Ping Gao, to the summit for their long time engagement in PBHA.

Henry attended the Mission Hill Summer Program as a camper and counselor, and attributes much of his success to his time at Mission Hill. Henry is studying at Lasell College.

Wen Ping spent three years at Chinatown Adventure Summer Program and Chinatown After School. Her determination to continue on her educational path is due to her interest in studying what she enjoys most to make the most of her college experience. Wen Ping is in her first year at Macalester College.

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A camper enjoying her turn on the slide at PBHA's Summer Urban Program annual Midsummer Celebration.

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PBHA VISITS CHICAGO

In June, students leaders and staff members had the opportunity to spend the weekend with alumni at a reunion in Chicago. During the reunion everyone shared their stories about how their PBHA experiences influenced their work in various careers in mental health, education, and prison reform among other areas. Through the discussions, alumni discovered several meaningful opportunities to collaborate in their social justice efforts and committed to continuing to stay connected. The Chicago trip was part of an overall goal of PBHA-Alumni, a special interest group of the Harvard Alumni Association, to strengthen regional chapters and the PBHA Alumni community across the country.



“It was wonderful to reconnect with PBHA and hear about the current student programs. The thoughtfulness and quality of PBHA work continues to amaze me! I loved connecting with other PBHA alumni and hearing from current and former students across a broad range of ages and programming. What stood out the most about this gathering is that we all had one thing in common: our work with PBHA was the most memorable and important part of our Harvard experience, and we continue to identify with the values embodied in PBHA's work and to benefit from the lessons we learned through PBHA programs.”

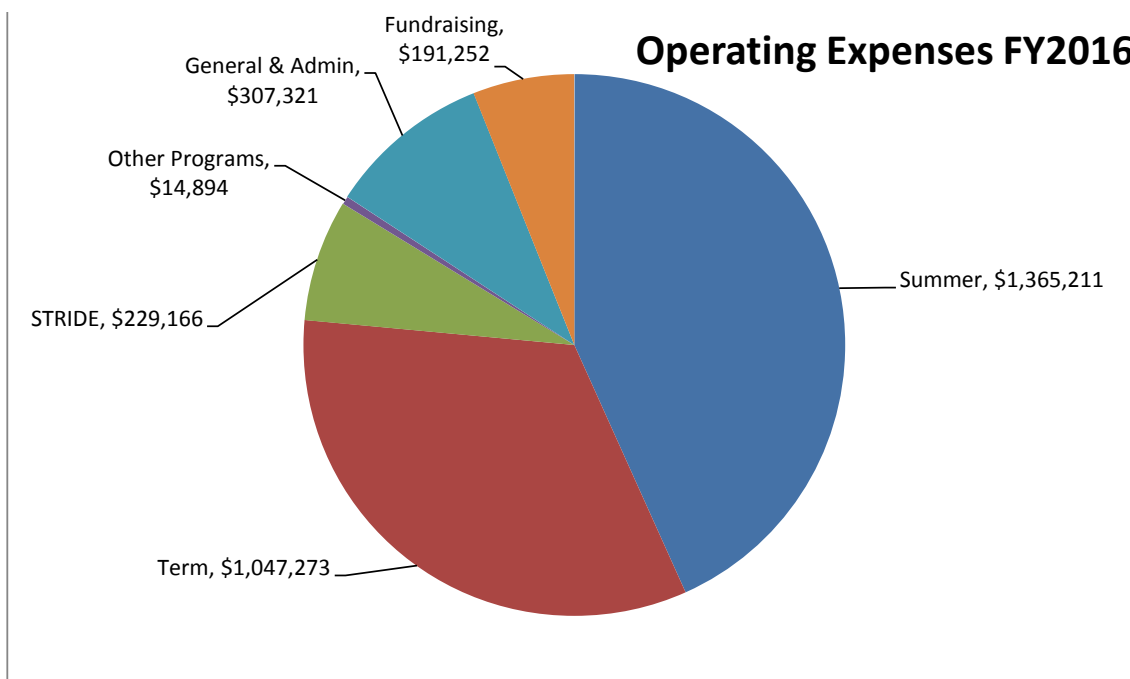
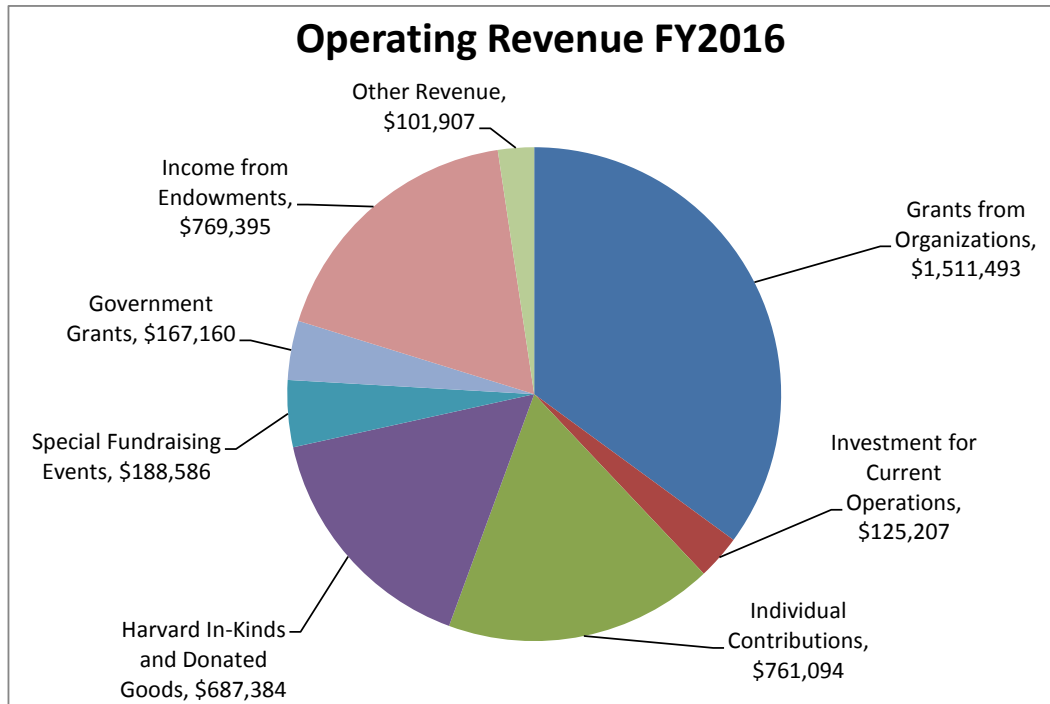
-Debbie Stulberg

“I spent two delightful days with the PBHA group in Chicago. We enjoyed chatting with each other, visiting the City’s remarkable Millennium Park, and taking a Chicago River sightseeing trip during which we saw and heard about some of Chicago’s architectural masterpieces. We also got together with other Chicago-area PBHA alumni. I have been fortunate to have had continuing contact with two of the former PBHA volunteers I did not know previously but with whom I became acquainted at that event.”

-Paul Freehling

CHANGES FOR PRISON PROGRAMS

On October, 15 2015, PBHA’s Cabinet was invited to vote on the incorporation of The Harvard Organization for Prison Education and Reform (HOPE), a coalition of our three prison programs: Suffolk County Corrections, Youth Prison Tutoring (YPT), and Women’s Empowerment Prison Education Program (WEPEP). Directors aim to streamline programming in order to better serve the needs of their constituents and better allocate the funding alumni have donated to the prison programs. In addition to solidifying its programming, HOPE has increased its prison reform advocacy work through multiple campaigns this year.



Condensed Statement of Financial Position

Current Assets	\$1,640,737
Temporarily Restricted Assets	\$998,471
Endowment & Investments	\$3,883,503
Net Property & Equipment	\$1,389,227
Total Assets:	\$7,510,693
Total Liabilities:	\$983,320
Net Assets:	\$6,527,373

Condensed Statement of Activities

Total Operating Revenue & Support	\$4,312,226
Total Operating Expenses	\$3,155,117
Change in Net Assets from Operations:	\$1,157,109
Total Net Assets, Beginning of Year:	\$5,488,032
Total Net Assets, End of Year:	\$6,527,373

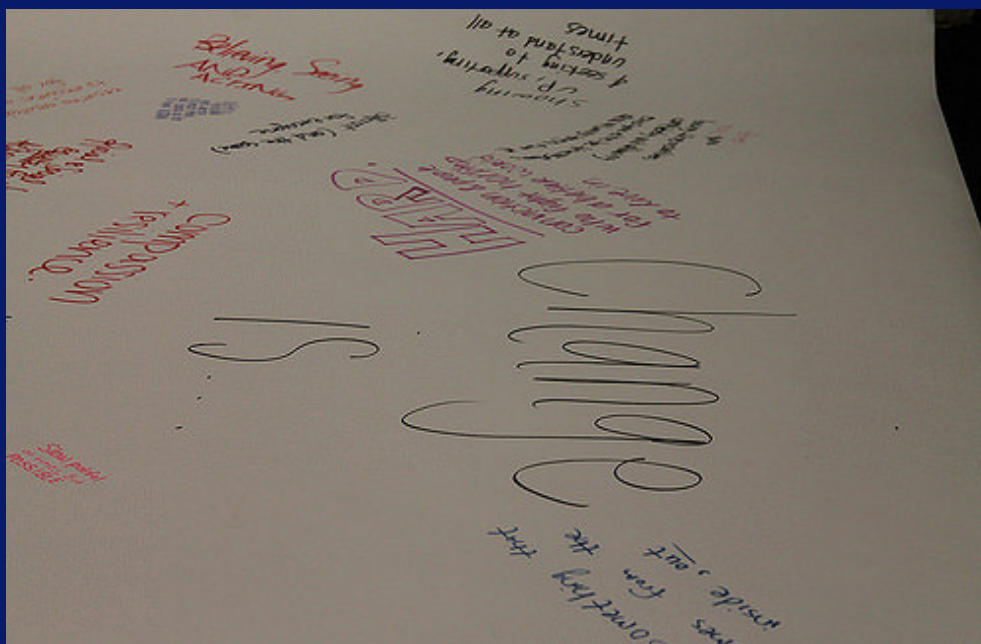
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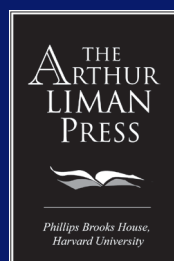
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