

Phillips
Brooks
House
Association



Centennial Campaign

The Power of Service

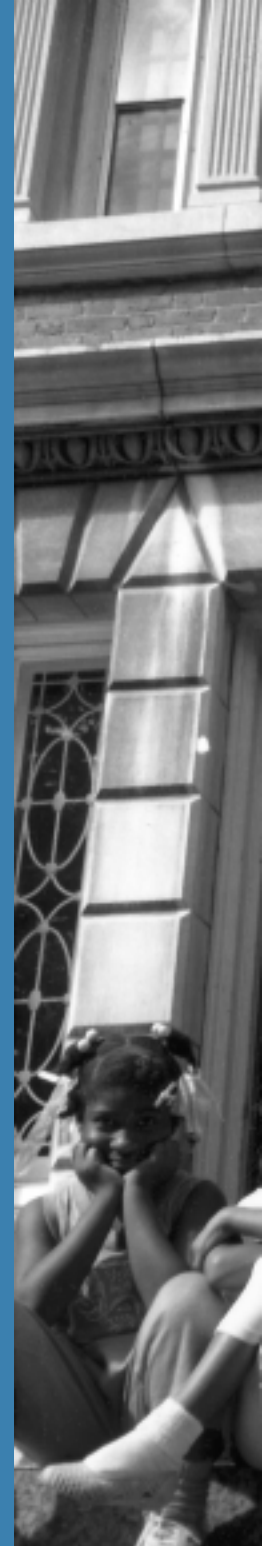


Phillips Brooks House Association in the New Century

Phillips Brooks House Association, it is often said, offers the best education at Harvard. Is there any other college that contributes 240,000 student hours annually to its surrounding communities? Because this enterprise has so captured the idealism of today's students, it has grown enormously in recent years. Numbering 75 programs and 1,800 undergraduates, PBHA is the largest student organization at Harvard. It has also grown in sophistication and quality.

Now is the time for those of us who have been inspired by this call to public service to ensure that these opportunities continue for new generations. I look forward to working with you to make this PBHA Centennial Campaign a resounding success.

Francis H. Duebay '55
Co-Chair, PBHA Centennial Campaign



Phillips Brooks dies; Trust for Phillips Brooks House created; \$75,000 raised from 599 donors from 29 countries

1893

Student Volunteer Committee formed in meeting of religious groups

1894

Groundbreaking for Phillips Brooks House

1897

Dedication of PBH and transfer to Harvard's President and Fellows; period of settlement houses in U.S.; Franklin D. Roosevelt volunteers at Boys Club in Boston Church Mission

1900

388 students volunteer in 36 different settlement houses in the North End, Cambridge, West Roxbury; 54 students volunteer at Boston Boys Club

1902



Phillips Brooks House Association Mission Statement

Phillips Brooks House Association is a student-run public service organization at Harvard University.

Serving close to 10,000 clients in the Cambridge and Boston area, PBHA is an organization dedicated to Social Service and Social Action.

As a student-run organization, we draw upon the creative initiative of students and community members to foster collaboration that empowers individuals and communities. Through social service and social action, PBHA endeavors to meet community needs while advocating structural change. PBHA seeks to promote social awareness and community involvement at Harvard and beyond.

Phillips Brooks House Association created; 2 Cabinets exist

1904

Major PBHA programs: Friendly Visiting Program, Reading with Children, volunteers sent to Boys Clubs, tutoring adults (unions and Chinese Sunday schools)

1909

First full-time PBHA Graduate Secretary: Arthur Beane '11

1910

"Social Ethics 2: Practical Problems of Public Service" taught at PBH

1911

PBHA purchases first vehicle, a Ford station wagon, to transport volunteers

1916



With its ideological roots in the settlement house movement, PBHA has been committed to serving the Boston and Cambridge communities since 1900. For a century, PBHA has also given awareness and vital experience to Harvard students, engendering in many a lifelong dedication to public service. Whether by tutoring children and adults in the skills they need to compete in the job market or attending to more basic human needs through soup kitchens and shelters, our goal has always been to improve the lives of people in our neighboring communities.

The activism of PBHA is generated by the idealism, energy, and initiative of students combined with support and guidance from our professional staff. Our current programming comes from a long-standing tradition of creativity and innovation: in the 1950's, our volunteers pioneered new programs for prisoners and the mentally ill, and *Project Tanganyika*, organized by PBHA in 1961, served as the primary model for the U.S. Peace Corps.

The spirit of Phillips Brooks House Association is not content to rest on its history. Our current programming has developed beyond even the greatest expectations of past leaders and volunteers. PBHA presently features:

- 75 active programs
- 1,800 student volunteers
- 10,000 people served each year
- 240,000 annual volunteer hours of service
- year-round involvement with local communities through term-time programs and the Summer Urban Program

Our client pool has also grown tremendously and now includes:

- children we mentor during the school year and in summer camps
- adults we tutor in prisons
- homeless people we feed, clothe, and support in our student-run shelters
- recent immigrants we teach in our ESL classrooms
- thousands of individuals and families in the Boston and Cambridge communities

All but one PBHA officer in WWI; special War Cabinet formed; Red Cross takes over PBH for war effort; Graduate Secretary Arthur Beane '11 raises \$100,000 for PBHA endowment

PBHA membership begins 15 year decline, accused of being overly religious

Harvard Crimson editorial: "Service has gone out of fashion, and most students have to be wheedled into what they once did ungrudgingly."

First Phillips Brooks House Association Cabinet retreat

1917

1920

1923

1927

Phillips Brooks House Association Celebrates a Century of Service

We are proud of everything that PBHA has been able to accomplish in its first century of service. Yet we recognize how vital it is to keep pace with the shifting times. As technology shortens the distance between the Earth's four corners, we, together with the communities we serve, must devise new programs to address the problems of an ever-shrinking globe. For example, the rising cost of gasoline combined with an aging fleet of vehicles that have to be replaced to safeguard volunteers' and clients' safety means greater transportation expenses. As the competition for funding among community service organizations grows, so does the need for a formal system of reporting that shows our supporters the quantitative as well as qualitative impact of PBHA's programs. We must now be able to say that the Somali refugee living in Dorchester, the homeless person in Central Square, the child in Boston's inner city, and the inmate working toward a GED, all left behind by globalization, will not be left behind by us.

To meet these new challenges head on, we need your support. To ensure that our leaders and volunteers receive the training, staff support, and resources they so urgently require to manage the small nonprofit organizations that PBHA programs have become, we must begin to build a strong endowment. That is why we are launching the *Phillips Brooks House Association Centennial Campaign*—to maintain the quality of our existing programs, to be sure, but also to expand the scope of our services to include those not yet touched by the new millenium's prosperity. Now more than ever, we must prepare our leaders and volunteers—emotionally, socially, and materially—to work and, yes, thrive within the racial, socio-economic and cultural diversity of America in the 21st century.

The Reverend Brooks challenged us at Phillips Brooks House Association by saying, "Do not pray for tasks equal to your powers. Pray for powers equal to your tasks."

Today, tasks abound, but the power is there to be harnessed. Our volunteer pool is 1,800 strong and supported by ten times that many alumni, among them Justice David Souter, ACLU founder Roger Baldwin, and Dr. Robert Coles. The lesson of the past century has been that great work can be accomplished with the passion and perseverance of dedicated students. But our remarkable history has also taught us that real efforts in partnership with communities to improve the lives of their members cannot be sustained without proper financial support. Our tasks, then, must be met with an uncommon power, an unprecedented marshaling of resources, talents, and skill — but also with the compassion, commitment, energy, and innovation that have set PBHA apart in the 20th century and will continue to move us forward into a no-less-compelling future.



Last religious committee leaves; PBHA becomes a totally secular organization

1929

Special Cabinet convened to address how PBHA should respond to the Great Depression

1932

PBHA basement used as "commuter center" for day students; all-time peacetime low of 100 volunteers

1934

New Graduate Secretary comes to PBHA; PBHA begins to take social scientific approach

1936

Number of PBHA volunteers rises to 247; World War II

1939

Radcliffe Volunteer Service Organization (RSVO) founded

1940

PBHA offers study group on "Social Agencies and their Problems"

1941

Cambridge draft board uses Phillips Brooks House second floor office

1942

Fifty years ago, we were inspired by a Harvard volunteer and his dedication to a PBHA youth program



John Gorrigan and John Murphy, now in their 60's, were PBHA clients 50 years ago. Returning to Phillips Brooks House, they share some memories.

PBHA Volunteer:

Jack Pittenger '51 ran a group called the Apaches as a PBHA volunteer with the North Brighton Boys Club, 1947-51.

Clients:

John Gorrigan and John Murphy were both members of Jack's group from the ages of 10 to 12.

John Gorrigan's Memories:

John Gorrigan remembers Jack as an "older brother" who taught and played baseball with the boys, took them camping, to Harvard sporting events, and also met with them every Friday evening. Jack influenced John by his honesty and fairness, and he gave him confidence that has lasted throughout his life. John was elected president of the Apaches, and later became president of the Paper Handlers Union during his 38 years at the *Boston Globe*. He has never lost touch with Jack. Now retired, John has not forgotten those pick-up baseball games. He spends his time scouting for the Houston Astros in the Cape Cod league and also volunteers with a senior league softball team.

John Murphy's Memories:

John Murphy remembers Jack fondly as "this guy from Pennsylvania who went to college across the river, who showed up every week at the Club to volunteer with the Apaches." Jack took the boys to see Harvard sporting events, the glass flowers, and the Salem model ship collection. John's neighborhood was made up chiefly of Polish and Lithuanian families, most of them Roman Catholic, with a few Irish and Italian families. He says the Apaches used to wonder who was more of a "kid"— Jack or the Apaches! His appreciation for what Jack did for him and his friends continues to this day.

"We learned ethics, morality, honesty, generosity, and the ability to serve and give of one's self. Jack gave us the sense of how the power of service is vital to all of us who give and receive."

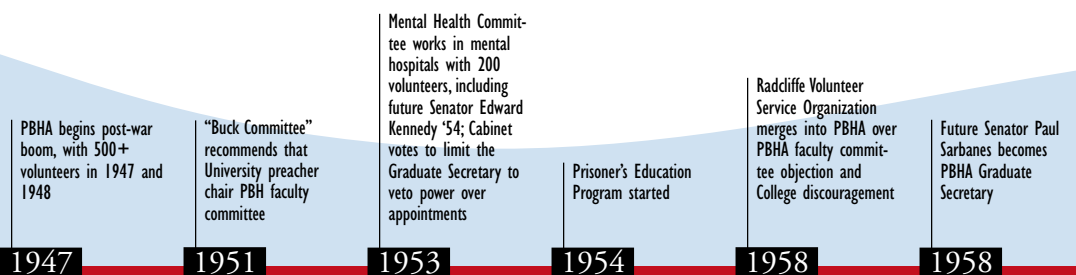
John joined the Navy, never forgetting the model ship collection, and later worked in a shipyard. He volunteers for various Catholic charitable organizations.

Jack Pittenger's Memories:

"The Apaches were a wonderful experience for me — it got me out of my own skin and thinking about people other than myself. Plus some friendships which, as you can tell, have survived for 50 years."



Jack Pittenger '51



Public service of PBHA today has many faces



Sandra Guzman '01 (seated on left) has volunteered with Aiming High for Emerson Academic Development Program (AHEAD, formerly called the Academy Homes Educational and Academic Development Program) since the fall of her sophomore year, first as a counselor, then as a director. She is also involved with many of the same children through the Summer Urban Program Dudley Youth Initiative (DYI) as assistant director during the summer of 2000 and will continue her participation in PBHA programs throughout her senior year.

"Growing up in a not-so-wealthy area of New Jersey, I have witnessed the distressing cyclic effects of poverty and lack of educational opportunity. I am now keenly aware that it was the intervention of significant individuals at critical points in my life that led me to attend Harvard University. Here, through PBHA, I have found my work in the Roxbury community to be one of the most rewarding experiences of my life, and it is my sincerest hope that my contribution to the life of a child will have an impact so decisive as to enable him or her to proceed on to a place as promising as the one I have found."



Joe Garland '00 (left) has volunteered for several PBHA programs and has also served as PBHA Mentoring Chair, Programming Chair, and President. However, he is most proud of his time spent with the Boston Refugee Youth Enrichment Program (BRYE), as a mentor for four youngsters since freshman year and as a director his sophomore and juniors years, and with the Mission Hill Summer Program, as director during 1998 and 2000. For his commitment to public service, Joe received the prestigious Ames Award, given yearly to two graduating seniors.

"I didn't start volunteering in PBHA expecting it to have a defining role in my life. I volunteered for a weekly Saturday program that would leave me time to focus on my academics. Clearly, that changed. Because Brooks House isn't about a three-hour commitment. It changes you. PBHA is about joining others to impact a problem; it's about students joining a community in Boston to lend their thoughts and hard work. It's about the best relationships and best accomplishments in college, and for me it's about the four young people who have helped me become a better person, someone who plans, not only to think about social issues, but to act on them."

- **PBHA is...**
The largest student-run organization at Harvard with an annual volunteer pool of 1,800 students.
- **PBHA is...**
A vibrant collection of 75 active programs operating throughout the academic year and during the summer.
- **PBHA is...**
An organization dedicated to providing the highest quality service to its 10,000 clients in the Boston and Cambridge communities.
- **PBHA is...**
An institution that draws on its venerable history and strong traditions, endeavoring to prepare its present and future volunteers for a lifelong commitment to social responsibility and public service.
- **PBHA is...**
A dynamic nonprofit preparing for the next century by building an endowment that will not only enhance its ability to serve a wider and more diverse community but also ensure the quality of its services for years to come.

PBHA over 500 volunteers strong; Mental Health Committee receives \$83,000 from National Institute for Mental Health

1959

Future Senator John Culver '54 becomes PBHA Graduate Secretary

1960

Prisoner's Ed works with 10% of Commonwealth's inmates. PBHA sends volunteers to Africa in Project Tanganyika, model for the Peace Corps

1961

Mary Taylor Simeit '62 elected first female PBHA president

1962

Beginning of shift in program focus to service impact rather than moral education

1962

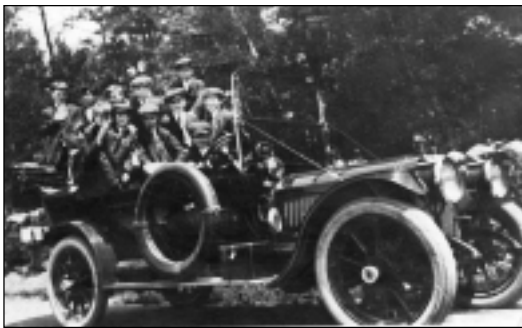
Roosevelt Towers Program — term-time, summer, community organizing, tenant newspaper programs — founded

1964

Centennial Campaign Objectives

PBHA and all volunteer organizations face great challenges in the new century. The volunteer spirit is as alive as always, but government regulations demand new resources for oversight, reporting, and professional management. At the same time, expanding social needs must be met with a broader range of volunteer services.

Increasing PBHA's permanent endowment will build a secure platform for all PBHA activities. The stable funding generated by this new endowment will allow us to address the following specific needs:



1913



1956



1998

Resources for new and existing programs

• Summer Urban Program

As the demand for quality summer programming grows, PBHA has responded by developing the *Summer Urban Program* (SUP). Populations served range from children living in public housing in Cambridge, Dorchester, and Roxbury to recent refugees, Native American youth, and residents of Chinatown. The camps are organized, staffed, and run by Harvard undergraduates in collaboration with community members and human service professionals. They focus on improving children's academic and social skills, building their self-esteem, and increasing their awareness of cultural and racial diversity. Given PBHA's desire to keep enrollment fees affordable, a full or partial endowment of SUP is an excellent way to ensure its quality and accessibility to everyone.

• Seed funding for new programs

PBHA wants to be sure that students with innovative approaches to social change are able to put their idealism to work. PBHA admits one or two new programs a year. As these new programs struggle to raise operating funds, they lose valuable time that should be spent educating students and serving communities. Seed funding for new programs would bridge the gap between the birth of exciting initiatives and the day they are finally able to stand on their own.

• Program evaluation

To meet funders' demand for greater accountability, PBHA seeks to establish and support a *Comprehensive Evaluation and Reporting System* to assess how effectively programs have been implemented and managed.

• Van fleet maintenance and replacement

Safe, reliable transportation has been identified as the single greatest need faced by programs on a day-to-day basis. Students use an eight-vehicle fleet to travel to their client neighborhoods. The current fleet logs 50,000 miles annually, but a regular van replacement schedule is difficult to maintain within the PBHA operating budget. Van fleet funding will allow replacement of one or two vehicles a year, ensuring the safety of volunteers and clients.

Annual Funding	Required Endowment
\$100,000	\$2,000,000

<p>1965</p> <p>Massachusetts Youth Services Board asks PBHA's Lyman Reform School Program to take over part of state parole process</p>	<p>1966</p> <p>PBHA reaches 1000 volunteers</p>	<p>1969</p> <p>Wesley Profit '69 first African-American president of PBHA; volunteers drop to 382 in an attempt by PBHA to focus on community organizing; student strike organizing on PBH third floor</p>	<p>1971</p> <p>Columbia Point Program organizes Stop and Shop boycott over price gouging — shuts down one year later, dooming the boycott</p>
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Support and training for student leaders and volunteers

- **Diversity training for directors and volunteers**

America in the 21st century will be the most diverse it has ever been. Training workshops that address the social dynamics at work in our local communities will help foster understanding of different backgrounds and make PBHA volunteers' work more effective.

- **Nonprofit management and service delivery training**

Professional training is needed to meet or exceed licensing and regulatory standards and ensure that directors have the proper knowledge and support to run complex programs.

- **New scholarship funds for work-study students**

Many students must fulfill a work-study employment obligation to fund their education. Since these students have to work, they frequently find it difficult to rise as leaders in PBHA programs, given their limited free time. We are seeking increased scholarship funding so PBHA leadership remains open to all student volunteers, regardless of income.

- **Spring break and summer internships**

Many students eager to perform community service at PBHA cannot afford to spend vacation time working without remuneration. In addition to scholarship funds for work-study students, PBHA is hoping to establish paid service internships for financially qualified students to support their dedication over spring break and summer vacation.

- **Ongoing reflection sessions for program directors**

An integral part of PBHA is the learning the volunteers take away from their service experience. This combination of action and learning, a hallmark of PBHA, impacts both moral and intellectual growth. We would like to expand upon the program that Dr. Robert Coles organizes for leaders and volunteers to discuss the broader implications of service, build strategies for better work, and share visions for a more equitable world.

Annual Funding	Required Endowment
\$100,000	\$2,000,000

Stability through staff support and professional management

- **Executive Director salary**

Full-time professional staff is essential to support and manage 75 programs in a complex human service environment. The Executive Director leads the staff and works with students to ensure ongoing operations and sustain the vision of PBHA for the future. The Executive Director also serves as the official link between PBHA and the University, promoting an open and collaborative relationship stipulated in the Agreement of October 1997.

- **Deputy Executive Director salary**

The Deputy Executive Director supports programs directly by providing clinical judgment in difficult situations with which students are unfamiliar, maintaining relationships with members of the community to ensure continuity of PBHA programs, and connecting students to the resources they need to run programs effectively. The Deputy Executive Director also supervises the work of the Directors of Programs, who support programs on a daily basis.

Annual Funding	Required Endowment
\$135,000	\$2,750,000

Total Campaign Goal

Annual Funding	Required Endowment
\$335,000	\$6,750,000

Campaign Administration:	no more than 10% of goal
Total Campaign Goal:	\$7,250,000



<p>1973</p> <p>PBHA incorporates as a nonprofit organization, PBHA, Inc.</p>	<p>1975</p> <p>Small Claims Advisory Service created; Committee for Economic Change works with Mass Fair Share, Hard Times; East Boston People's Rights Group founded, later taken over by community</p>	<p>1976</p> <p>Chinatown Committee and Legal Committee created; during the mid-70s, programs focus on organizing initiatives — community ownership, student limitations</p>	<p>1978</p> <p>Volunteer level at 300, PBHA focuses primarily on social action</p>	<p>1980</p> <p>Academy Homes Summer Program created</p>	<p>1981</p> <p>PBHA Community Health Program started</p>	<p>1983</p> <p>Stride Rite Program established for work-study students; Mission Hill After-School Program created</p>	<p>1984</p> <p>Committee for Economic Change works with Union of Clerical and Technical Workers to organize Harvard workers</p>
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Honorary Committee

Neil L. Rudenstine, Co-Chair
Derek Bok, Co-Chair
Dr. Paul Buttenwieser '60
Dr. Robert Coles '50
T. Jefferson Coolidge, Jr. '54
John C. Culver '54
Archie C. Epps III
Chester E. Finn, Jr. '65
Howard E. Gardner '65
Henry Louis Gates, Jr.
Peter C. Goldmark, Jr. '62
Reverend Peter J. Gomes
Lani Guinier '71
Walter B. Hewlett '66
Edward M. Kennedy '54
Robert J. Kiely '42
Dr. Perri E. Klass '78
Jonathan Kozol '58
Thomas H. Lee '65
John Lithgow '67
Ruth Messinger '62
Deval Patrick '78
John C. Pittenger '51
Paul Sarbanes
Robert T. P. Storer, Jr. '45
Kathleen Kennedy Townsend '73

Campaign Staff Support

Susan C. Collings, Dev. Director
Paul A. McDonald, Exec. Director
Lee Smith, Consultant
Louise M. Wills, Assistant

Board of Trustees (2000)

Gary Bailey
Mary Jo Bane
G. Stewart Barns
Priscilla Chan '01
Robert Coles '50
Trevor S. Cox '01
Francis H. Duehay '55
Jessica F. Greenberg '01
Natalie Guerrier '01
Lee M. Hampton '01
David P. Illingworth '71
Judith H. Kidd
John King, Jr. '95
Van Truong Le '89
Anne L. Peretz
Robert R. Porter '02
Charity D. Shumway '01
Michael E. Thakur '01
Jeffrey G. Williamson

Please Help Sustain PBHA for Years to Come

Why Increased Endowment is Necessary

With the heightened demand for services and the increased complexity of PBHA operations, volunteers need training, professional staff support, and a well-funded resource base to have maximum impact on their clients. By stabilizing PBHA funding through a significant endowment, future operational budgets will rely less on the fluctuating dollars raised by student volunteers, freeing their time for programming and vital community service.

Endowment Management Options

Two endowment management options are currently available. Donors are encouraged to direct their donations to the fund of their choice:

- **The PBHA Centennial Fund** within the Harvard Endowment, for which Harvard College class credit will be given. The University will manage the funds and allocate interest annually to PBHA in accordance with established policy.
- **The PBHA Endowment for Community Service**, a mission-driven fund directly managed by PBHA through Walden Asset Management and invested in a socially responsible way in keeping with the principles of Phillips Brooks House Association. No class credit will be issued for this alternative. Investment policies are overseen by the PBHA Board of Trustees.

Tax Status of Gifts

Whether a donor's gift to the PBHA Centennial Campaign is made to Harvard University for class credit or directly to Phillips Brooks House Association, a 501(c)(3) nonprofit organization, the gift is eligible for an income tax deduction the year in which it is made.

Naming Opportunities

Some of the Centennial Campaign Objectives provide opportunities for naming, should an individual or family have such an interest. Please contact the PBHA Centennial Campaign Office to discuss this possibility.

Length of the Campaign

A three-year period has been established to secure gifts and pledges totaling \$7.25 million.

1986
First DoP hired;
Chinatown Adventure,
RYSE created; CYEP
works with Cambridge
tenants to organize for
housing equality

1987
PBHA first Endowment
Campaign raises \$1
million (1987-1990)

1989
South Boston Outreach,
NAVEP created; expansion
to 10 summer
youth programs

1991
Summer Homeless
Program started;
programming committee
created to monitor
program quality

1992
Peace Games created

How to Make a Centennial Campaign Gift

Outright Gifts made by check are the most popular and straightforward way of giving. Checks should be accompanied by the Gift Pledge Form and directed to the preferred fund.

Pledges are encouraged. Donors may make their PBHA Centennial Campaign commitment payable over a period of three years. The Gift Pledge Form should accompany the campaign pledge.

Gifts of Securities offer double tax benefits – a current income tax deduction and avoidance of capital gains taxes on long-term, appreciated securities. Instructions for donating securities are available from the Recording Secretary's Office at 617-495-1750 or the PBHA Centennial Campaign Office at 617-496-8642.

Life Income Gifts, Charitable Lead Trusts, and Bequests to the PBHA Centennial Campaign are options that can be pursued through the PBHA Centennial Campaign Office at 617-496-8642.

Lee Smith Remembers

"When I started as PBHA's administrative assistant in the late 50's, we had about 500 volunteers and 11 committees. As I retire, PBHA has grown to 1,800 volunteers in 75 programs serving over 10,000 people throughout Greater Boston. With heightened demand for services, programs respond to the changing needs of the community. From supporting five student officers when I began, I leave 19 student officers, a fleet of vans, and an array of cell phones, computers, and professional staff. Proper support for today's increased number of PBHA volunteers demands a new and sustainable level of funding. I hope you will join with me to provide for the PBHA of tomorrow by giving generously to the Centennial Campaign. Let us all join in the celebration of our centennial year together in the spirit of Phillips Brooks and the power of service."



Leadership Committee

- Francis H. Duehay '55, Co-Chair
- Nancy Osborne '76, Co-Chair
- Kenneth Aldrich '60
- G. Stewart Barns
- Christopher T. Bayley '60
- Nick Beilenson '58
- John Bemis '68
- Elisabeth Bentley '87
- Walter Birge III '61
- Hannah Blumenthal '00
- Diane M. Borges '91
- Allan Brickman '76
- Philip Burling '64
- Linda N. Cabot '80
- Trevor S. Cox '01
- David Crowley '91
- Scott Damrauer '99
- Rosa Ehrenreich '91
- Andrew Ehrlich '96
- Terri Gerstein '90
- Herbert Gleason '50
- Jennifer Goldberg '94
- Ray Goldberg '48
- William Graustein '68
- Walter J. Handelman '53
- Gail McGreevy Harmon '65
- Arnold Hiatt '48
- Reese C. Johnson '61
- John King, Jr. '95
- Thomas Lamont, II '83
- Van Truong Le '89
- Michael W. Ma '98
- Deborah McLean '76
- Chris Morss '62
- Anne L. Peretz
- Malcolm Pfunder '65
- Jason Purnell '99
- Richard Purinton '52
- Larry Rhein '92
- Michael Robinson '71
- Toby Romer '94
- Hillary Salmons '78
- William Salmons '77
- Douglas Schmidt '76
- Jane Silverman '67
- Lee Smith
- John Stern '82
- Shelly Taylor '83
- David Wang '93
- Naomi Wortis '87
- Ginger Young '84

* as of 7/15/00

<p>PBHA restructured from Cabinet as legal board to create 15-member student Board of Directors</p>	<p>AmeriCorps kickoff held in front of PBH; Partners for Empowering Neighborhoods created; total of 8 PBHA vehicles</p>	<p>PBHA rally draws almost 1000 Harvard students and PBHA supporters</p>	<p>PBHA Board of Trustees created</p>	<p>Executive Director Paul McDonald hired by Board of Trustees</p>	<p>Rededication of Phillips Brooks House; launch of Centennial Campaign</p>
1993	1994	1995	1996	1998	2000



Help us make a difference today!



For information or to make a contribution to the Centennial Campaign, please contact:

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Director of Development

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website: www.pbha.org